

## **PlasCred Circular Innovations Inc.**

### **Announces its Acceptance into Business Coalition for a Global Plastics Treaty**

**CALGARY, ALBERTA** – September 23, 2025 - PlasCred Circular Innovations Inc. (the “**Company**” or “**PlasCred**”) (CSE: PLAS) (FSE: XV2), an Alberta-based clean technology company focused on advanced plastic recycling, is pleased to announce it has been accepted into the Business Coalition for a Global Plastics Treaty, convened by WWF and the Ellen MacArthur Foundation.

The Coalition brings together more than 300 businesses, investors, and NGOs committed to a global agreement to tackle plastic pollution across its full lifecycle. Members include multinational leaders such as Coca-Cola, Nestlé, Unilever, Walmart, IKEA, PepsiCo, and L’Oréal, alongside innovators across the plastics value chain.

*“Joining this Coalition places PlasCred alongside some of the world’s most influential companies in driving harmonized global action on plastic pollution,”* said Troy Lupul, President and CEO of PlasCred. *“We look forward to contributing technical insights and engaging in policy discussions that can support scalable, circular solutions.”*

PlasCred’s participation reflects its commitment to harmonised global regulation on plastics and to advancing circular solutions that keep plastics in the economy and out of the environment. By converting hard-to-recycle plastics into a circular feedstock for new plastics, PlasCred supports the Coalition’s vision that systemic policy change is needed to enable economically viable circular economy infrastructure worldwide

As part of the Coalition, PlasCred will contribute to dialogues on policy design that supports extended producer responsibility, traceability, and investment in industrial-level circular infrastructure. By working with peers across the plastics value chain, the company aims to help inform treaty provisions that enable innovation, deliver measurable environmental outcomes, and keep plastics in the economy and out of the environment.

#### **About the Business Coalition for a Global Plastics Treaty**

The Business Coalition for a Global Plastics Treaty convened by the Ellen MacArthur Foundation and WWF in September 2022 gives voice to more than 300 businesses from across the plastics value chain, financial institutions and NGO partners. Together we are asking for an ambitious UN treaty that brings plastics into a circular economy, stopping them becoming waste or pollution.

For more information on the Business Coalition, visit [www.businessforplasticstreaty.org](http://www.businessforplasticstreaty.org)

## **About PlasCred Circular Innovations Inc.**

PlasCred is at the forefront of rebalancing the future of plastics. The company is transforming plastic waste by granting it a valuable second life. With a vision of advancing towards a climate-positive future, PlasCred aspires to be among the largest advanced plastic waste recyclers in North America and globally. PlasCred is developing patent-pending technology that is set to revolutionize the approach to plastic pollution management and advanced recycling.

PlasCred also has strategic partnerships with CN Rail, Palantir Technologies Inc., the Government of Alberta, Fibreco Export Inc., and a Global Commodities Company. These collaborations provide PlasCred with world-class logistics, AI-driven operational intelligence, and stable long-term revenue, while driving measurable environmental impact through large-scale waste diversion, CO<sub>2</sub>e reduction, and circular economy leadership.

For further information on PlasCred, visit our website at [www.PlasCred.com](http://www.PlasCred.com).

## **ON BEHALF OF THE BOARD**

Troy Lupul – President & CEO

### **Contact Information**

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### *Forward-looking Statements*

*Forward-looking statements in this release include, but are not limited to: the timing, scope, and cost of constructing the Neos facility; projected operating performance, revenues, EBITDA, internal rate of return, and payback period; anticipated greenhouse-gas reductions; the availability, terms, and timing of financing; feedstock sourcing, quality, and pricing; regulatory approvals; offtake performance; and the Company's broader commercialization, replication, and expansion plans, including the proposed Maximus facility and any future North American locations. Forward-looking statements are based on management's current assumptions and expectations, which are subject to known and unknown risks, uncertainties, and other factors that may cause actual results, performance, or achievements to differ materially from those expressed or implied. Such risks and uncertainties include, without limitation: construction, commissioning, and start-up risks; cost overruns; delays or disruptions in the supply chain; ability to achieve and maintain*

*nameplate capacity at scale; changes in feedstock availability, composition, or pricing; fluctuations in commodity prices and foreign exchange rates; failure of counterparties to perform under offtake, financing, or strategic agreements; changes in applicable laws, regulations, or EPR requirements; inability to secure or maintain permits; adverse changes in market demand for advanced recycling products; evolving ESG reporting standards; technology performance or reliability issues; and general economic, political, and capital market conditions. A discussion of these and other factors that may affect future results is contained in the Company's continuous disclosure filings available under its profile on SEDAR+ at [www.sedarplus.ca](http://www.sedarplus.ca). Forward-looking statements are not guarantees of future performance, and readers should not place undue reliance on them. Except as required by applicable securities laws, the Company undertakes no obligation to revise or update any forward-looking statements to reflect new events, circumstances, or otherwise.*

*The Canadian Securities Exchange (operated by CNSX Markets Inc.) has neither approved nor disapproved of the contents of this press release.*